

PBPA Newsletter

February 2011



Next Meeting:

February 8, 2011
Jubilee Banquet Hall

Program:

Mark L. Field
Knoxville Chamber

Door Prize:

Thomas Hill

Computer Depot Inc.

Menu:

Tossed Salad with Assorted Dressings
Breast of Chicken
Fried Okra
Spanish Rice
Cheesecake with Strawberry Coulis

Newsletter Editor:

Thomas Hill

PBPA Members,

Are you interested in knowing more about the PBPA, how you can benefit, and how you can help? If so, please come to the meeting in February and sign up for a committee!

We need help with our Membership Committee, Event Committee, Teen Driver Committee and the Communications Committee.

Each committee has different functions:

Membership Committee welcomes new members, gets to know existing members, is the 'first impression' of the PBPA.

The Event Committee organizes and plans all of our events, including our July 4th parade festivities and the Annual Man, Woman and Businessperson of the Year Banquet.

The Teen Driver Committee helps to keep the students of Powell safe through a program with Powell High School that encourages safe driving.

Finally, the Communications Committee communicates our message to the community through website and newsletters and local publications.

You should have already gotten your 2011 membership statement. It is very important that you check the information on this statement. The information that prints on this statement is the same information that will print in the directory and on the website. Please be sure to double check all spelling and return your invoice by February 10th. This is the last day you will be able to pay for your membership and still be in the printed directory.

Due to Bad Weather– The January Speaker has been rescheduled for February.

Joining us this month is Mark L. Field from the Knoxville Chamber. Sr. VP of Membership with Knoxville Chamber for 7 years, Mark oversees Membership, Events, Marketing and Communications. He is a board member of the Legacy Parks Foundation, member of The Tennessee Small Business Development State Advisory Board, Board member of The Innovation Valley Health Information Network and member of the Tusculum College President's Advisory Council.

With over 20 years experience in healthcare and marketing management, including home care acquisitions and sales, Mark will be presenting the Knoxville Chamber's Member MD analysis, a unique program designed to identify the potential strengths and weaknesses of your business. Much like a health risk assessment (HRA), Member MD highlights issues that can lead to longer business life. A personal health risk assessment includes a series of questions that identify the potential of adverse health conditions or disease. The HRA may lead to recommendations about exercise, diet, or behavior changes. Implementing the HRA recommendations decreases the probability of health problems, but there is no guarantee of long and disease-free life. That's exactly what Member MD does too – it helps you identify strategies to improve the health of your business.

Also, bring a guest to the February meeting! We hope to continue growing in 2011.

Thank you,

Noell Seagle Lewis
2011 PBPA President