

PBPA Newsletter

July 2011



Next Meeting:

July 12, 2011
Jubilee Banquet Hall

Program:

Kristina Everett
Newstalk 98.7 FM

Door Prize:

Laura Bailey
Knoxville Reality

Menu:

Tossed Salad with Assorted Dressings, Rolls, Jack's Grilled Flank Steak, Roasted New Potatoes, Fried Okra
Peach Cobbler

Newsletter Editor:

Thomas Hill

The Community Celebration in the field at the end of the July 4th parade was a huge success! At the last minute, PBPA members came together and we stepped up to provide the community with hot dogs as well as the Frisbees and bounce toys for the kids. We have so many volunteers and members to thank for all they did:

Laura Bailey and her family for cooking the hotdogs and providing chips;
Barbara Kelley and her family for volunteering to help with all set up;
David Holt who parked cars, took pictures and helped with set up, take down and food preparation;
Teresa Underwood who helped with set up, take down and food preparation;
Kim Sepesi for making last minute runs for water and other supplies.

Businesses that provided their own spin on the event;
Thomas Hill and the Computer Depot team brought the DJ;
Frontier treated everyone to snow cones;
Walgreens brought water for everyone;
Powell Presbyterian Church provided watermelon and helped with water duty;
Powell Playhouse also volunteered and had a presence;
Teresa Long with 1st TN had their own tent with drawings and information.

Thanks to all for all the hard work! It turned out to be a great event as always!

-Noell Lewis, PBPA President

The PBPA presents our Summer New Member Challenge!

The winner of our \$500 Basket of Goodies/Gift Cards will be announced at the Member Reception this fall

All you have to do to be eligible to win is invite a guest to attend the July, August or September PBPA meetings. For each guest that attends your name will be added to the "hat" for the drawing and for each guest that joins before September 30, 2011 your name will be added again for an additional chance to win! It's that easy, so invite, invite, invite!!

If you have questions please contact New Member Committee Chair person Barbara Kelley at 947-2862

Spotlight Speaker - Barbara Kelley with Juice Plus

Program: "Marketing and Aligning your Business with the most Effective Audience

Please join me in welcoming Kristina Everett as our speaker in July. As a follow up to Hallerin Hilton Hill, she will be sharing how to market and align your business. Raised just south of Knoxville in Maryville, TN, Kristina Everett graduated from the University of TN in 2006 in Business Administration/Marketing. She has worked in Marketing/Advertising ever since. Her passion is in helping others and working as an "Audience Connection Platform" to connect messages/businesses to thousands of high affluent listeners in the Knoxville marketplace. She has trained and earned the "Radio Advertising Bureau Professional" award.