

PBPA Newsletter

June 2011



Next Meeting:

June 14, 2011
Jubilee Banquet Hall

Program:

Hallerin Hilton Hill
Newstalk 98.7 FM

Door Prize:

Teresa Long
First Tennessee Bank

Menu:

Homestyle Cole Slaw
Country Fried Chicken
Rice Pilaf, Country Cooked
Green Beans, Mixed Seasonal
Fruit, Rolls with Butter
Coffee, Tea, and Water

Newsletter Editor:

Thomas Hill

Program Speaker:

Marketing and Aligning your Business with the most Effective Audience

We are excited to have Hallerin Hilton Hill joining us for our June 14th meeting. Since 1992, Hallerin Hilton Hill has been the host of the Hallerin Hilton Hill Radio Show, Monday–Friday, 5:30am–10:00am EST, on NewsTalk 98.7 FM. Hallerin is the host and producer of the television program, Anything is Possible, which airs in the Knoxville Metro on WBIR-TV10.

An accomplished singer/songwriter, Hallerin co-wrote a song featured in the movie, “The Preacher’s Wife,” starring Whitney Houston. The Grammy-nominated song, “Who Would Imagine a King,” is also on the movie’s soundtrack and is the biggest-selling gospel song of all time. The song has been recorded several times and has gone multi-platinum.

In addition to his radio, television and musical talents, Mr. Hill is also a published author. His first book, The Seven Pillars of Wisdom, was released in 2001. His second book, Make ‘em Say Wow!, was released in the spring of 2004.

Hallerin holds a bachelor’s degree in communications from Oakwood College. He and his wife, Nedra, live in Knoxville and have two children, Hallerin Hilton Hill II and Halle.

Next month, his colleague Kristina Everett will continue Hallerin’s message on this valuable topic. You won’t want to miss either of them.

Spotlight Speaker - Tammy Rolen—Frontier Communications

We are very excited about this years 4th of July Parade and the Community Celebration to follow. Our Community Celebration will be in the field next to Half Time Pizza. We are aiming to create an environment where folks can eat, play and hangout together. To accomplish this we would like for all PBPA businesses to have a tent or table set up in the field with signage for your business and something to give away. Could be a drink, a cookie, a frisbee...etc. Come to our upcoming June PBPA meeting. We will have a sign up sheet available. Thanks,
Justin Bailey